NonProfit Social Media Resources

WEBSITES & BLOGS

Social Media Marketing for Nonprofits
http://johnhaydon.com
twitter @johnhaydon

Socialbrite
www.socialbrite.org
twitter @socialbrite

Nonprofit Tech 2.0
http://nonprofitorgs.wordpress.com/
twitter @nonprofitorgs

Beth Kanter
http://www.bethkanter.org
twitter @kanter

Nonprofit Marketing Guide
www.nonprofitmarketingguide.com/blog
twitter @kivilm

Community Organizer 2.0
www.communityorganizer20.com
twitter @askdebra

Blackbaud NetWits Think Tank
http://www.netwitsthinktank.com/
twitter @blackbaud

TOOLS

Hootsuite | Social media dashboard
Tweekdeck | Social media dashboard
CoTweet | Social media dashboard
Sprout Social | Engagement analytics
Wildfire | Social media marketing campaigns
Postling | Link up multiple social media accts
Diigo | Social bookmarking
Scoop.it | Content curation
Twilert | Monitor tweet mentions
AppMakr | Create your own iPhone app
Peerindex | Measure social influence
Metricly | Analytics and Metrics
Posterous | Microblogging
TweetBeep | Brand monitoring on Twitter
SocialMention | Social media search
Storify | Content curation
Kaywa | QR code generator
Teamlab | Project management
URL Shorteners | bit.ly, j.mp, goo.gl, is.gd
TwitPic | Attach photos to Twitter
Tweetreach | How far your tweets travel
Addictomatic | Monitoring dashboard

Social media doesn't raise money. People raise money. - ***Holly Ross, NTEN***

NOTES

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