

Free tools

A TOOL THAT MONITORS SOCIAL CAMPAIGNS

- WildFire's Social Media Monitor

A TOOL THAT MONITORS UPCOMING EVENTS

- Plancast

TOOLS THAT MONITOR WITH ALERTS

- Google Alerts
- BackType Alerts
- Yahoo Pipes
- Northern Light Search

TOOLS THAT MONITOR COMMENTS & FORUMS

- Comment Sniper
- coComment
- Board Reader
- Google Trends

TOOLS THAT MONITOR SOCIAL NETWORKS & BLOGS

- SocialMention
- Google Reader
- BlogPulse
- AllTop
- Google Realtime Search

A TOOL THAT MONITORS WEB PAGE CHANGES

- WatchThatPage

TOOLS THAT MONITOR WITH SOCIAL SEARCH

- Addict-o-matic
- Guzzle
- Social Seek
- BuzzFeed
- Buzzoo
- MonitorThis
- Alterian SM2 Freemium

TOOLS THAT MONITOR TWITTER & FACEBOOK

- Seismic
- Hootsuite
- Twitter Advanced Search
- Facebook Search
- **Twitterverse Web Apps**

TWITTERVERSE WEB APPS

- Monitter
- TweetBeep
- Twazzup
- PostRank analytics
- Pulse of the Tweeters
- Twitscoop
- Twilert
- Sideline
- CoTweet
- PeerIndex
- MyTweeple
- MentionMap
- Twitterfall
- TweetMeme
- TweetDeck