



CREATIVECARES

[NON PROFITS] + [CREATIVES] = [GREATER GOOD]

media kit

who we are

Many nonprofits would greatly benefit from the expertise of “creatives” — photographers, writers, graphic designers, social media strategists and production artists.

In fact, without the resources to effectively tell their stories, these organizations cannot effectively reach the donors and volunteers they so desperately need to effect real change.

The problem is that organizations working for social change are strapped for time, resources and funding. Hiring a creative team is usually not a financial possibility: because of this, there are lots of worthy causes whose messages are not being heard.

Enter CreativeCares.



Think of us as a matchmaking service for non-profits and the creative community. We link an organization’s needs—social media strategy, photojournalism, web design, event planning, video creation, copywriting, you name it—to qualified, passionate creative professionals with the right skill set to work on a pro-bono basis.

CreativeCares provides potential to find creative individuals in one’s own neighborhood, state, or even across the globe!

Our mission: Connect nonprofits with creative volunteers so that together they achieve a louder voice, bigger presence and greater ability to tangibly change the world.

about our founder

Burk Jackson is a social entrepreneur whose vision is to enable others to find their opportunity and meaning in life, and ignite positive change. In 2010, Burk left the world of commercial photography world to found CreativeCares.

Burk's photographic work was featured in a solo exhibition and fundraiser at Portland's City Hall. At the event, his photographs of the Meyhaya Centre for Disabled Youth in Tanzania brought awareness to how civic leaders and creatives could work together to solve global issues. Additionally, Burk was featured as part of the Best of 2010 by The American Society of Media Photographers for his work with CreativeCares.

Burk lives in Portland, OR with his lovely wife and three wonderful children. Between work and family, Burk enjoys training, sailing, travel, and a quiet moment to himself over a good cup of coffee..



testimonials

You ROCK!

The concept is so great! The experience was perfect and flawless, it went beyond my expectations. Your volunteer filmed our students as they asked each other questions about how to improve our school. The video product helped staff at our retreat to make our school more effective for students."

-Michele Taylor, Open Meadow Alternative Schools

"I've been working with CreativeCares for several months, on multiple projects. Burk brings amazing energy and passion to every project. It makes it easy to find organizations whose needs match my skills and talents...If you're a creative looking to volunteer, CreativeCares is great resource to get involved."

-Mike Vraneza, Commercial Photographer/D.P.



contact us

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QUICK FACTS

CreativeCares
www.creativecares.org

Founded
2010

Founder
Burk Jackson

Home Base
Portland, OR

Nonprofit status
501(c)3

Awards and Honors:
Portland Monthly
2011 Light a Fire award
Best New Nonprofit

AMD VISIONary of The Year
Awards
1st runner up (B. Jackson)

CreativeCares Advisory Panel
Andy Batt
Commercial Photographer

Heather Dougherty
Digital Strategist, eROI

Dean McBeth
*Director of Digital and
Integrated Creative, BFG9000*

Jerry Ketel
Creative Entrepreneur

Recent Nonprofit Beneficiaries
*Habitat for Humanity
Children's Book Bank
Chess for Success
PCC Farmland Trust
The Pongo Fund
The Heart Gallery of Oregon
MotiveSpace
Mt. Emily Safe Center
Mental Health Asscn. of Portland
Open Meadow School*